



Organisation:	S-Factor Academy
Role Title:	Fundraising & Sponsorship Coordinator
Responsible to:	Club Executive Committee
Role Description:	<p>All clubs should aspire to be self-sustaining, to not spend more than they can generate. However, it is not always possible for a club to reach some of the most disadvantaged and non-engaged members of the community without accessing additional funding. As a sport, athletics clubs have often been reliant on grants, and it will take many years for the sport to transition to ensure all clubs are sustainable, which means that not only day to day work is covered by club income but also the development work the club does in the community such as work with schools, deprived community and in new areas. Therefore, the <i>fundraising & sponsorship coordinator</i> role is pivotal to the club; you'll be directly responsible for planning and organising fundraising activities. It will be this work that will help increase membership and keep the club financially stable. Your role will require you to:</p> <ul style="list-style-type: none"> • Plan and organise fundraising events for the club; • Complete fundraising applications; • Identify appropriate funding opportunities for athletes, coaches, volunteers, officials; • Collect fundraising money and pass it on to the Treasurer; • Monitor and accurately record the success of fundraising activities; • Form a fundraising project team if necessary; • Seek sponsorship opportunities.
Skills/Qualifications/Experience:	<ul style="list-style-type: none"> • Good communication skills; • Imaginative and happy to try out new fundraising ideas; • Enthusiastic and good at motivating people; • Marketing literate; • Resilient; • Well organized; • Motivated.

How much time will it take?

This role in most cases will take between 30min and 1 hour per week.

What you'll get out of it:

You will be able to develop and stretch your financial and/or marketing experience while helping the club achieve specific goals in the area of raising funds for the club to ensure it is operated effectively and efficiently. The skills needed for this role is transferable to any type of industry so would be an added addition to your CV. Possibly a good role for younger volunteers, maybe a student placement from university.

SEAFCTOR ACADEMY